

2027

Resource Center's Event Sponsorship Opportunities

Gaybingo • Toast To Life

With your generous support, we can improve health and wellness, strengthen families and communities, and provide transformative education and advocacy to those in North Texas.



2027 Event Sponsorship Opportunities

Sponsoring a fundraising event offers meaningful benefits.

Whether you're an individual or an organization, here are compelling reasons to get involved:



Support a Cause That Reflects Your Values

Sponsorship is a powerful way to stand with LGBTQIA+ communities and support Resource Center's mission. Whether it's health services, advocacy, or community outreach, your support helps create real, lasting change.



Connect with Like-Minded People

Fundraising events bring together community leaders, advocates, and potential collaborators. Sponsorship opens the door to valuable networking and relationship-building opportunities.



Enjoy Tax Benefits*

Sponsorships are considered charitable contributions and may be tax-deductible — offering financial advantages alongside your philanthropic impact.



Boost Your Visibility

Fundraising events draw diverse and enthusiastic audiences. As a sponsor, your name or brand will be featured in event promotions, signage, and materials — increasing your exposure and recognition.



Inspire Others to Give

Your visible support can encourage friends, family, or colleagues to get involved — amplifying the overall impact of the event

*** Some sponsorship benefits carry a fair market value.**



Facebook
12,867
Followers



LinkedIn
4,082
Followers



GB-Facebook
3,830
Followers



TikTok
920
Followers



Instagram
6,074
Followers



Email
14,156
Subscribers



Resource Center is a 501(c)3 organization.

Tax ID# 75-1892059

Visit us at: myresourcecenter.org

2027 Gaybingo Annual Sponsorship Levels



There's No Bingo Like Gaybingo!

Since 2001, Gaybingo has delivered dazzling drag, comedy, and music to North Texas. Held at S4 on Cedar Springs Rd., this high-energy event takes place on the third Saturday of each month from January through November. Gaybingo supports Resource Center's vital programs – every laugh and bingo call make a difference.

Join us for a night where fun meets purpose!

Annual Sponsorship Levels & Benefits:

* Gaybingo sponsorship benefits carry a fair market value.

👑 = Presenting Sponsor
💎 = Bingo Machine

Benefit	Queen 👑 (\$20k)	Diva 💎 (\$10k)	Jail (\$8k)	Blackout Game (\$7.5k)	Game (\$5k)	0-69 (\$3k)	B-7 (\$2k)
Industry exclusive "Queen" naming opportunity	✓						
Speaking opportunity from stage	✓						
Click-through logo on Gaybingo emails	✓						
Name & logo on stage, the bingo machine, Gaybingo jail based on sponsorship level	✓	✓	✓				
Onstage verbal recognition by Gaybingo host, based on your sponsorship level	✓	✓	✓	✓	✓	✓	
Recognition on Gaybingo advertising, posters, & promotional materials	✓	✓	✓	✓	✓	✓	
Recognition in event program and table signage	✓	✓	✓	✓	✓	✓	✓
Ability to distribute marketing materials or giveaways	✓	✓	✓	✓	✓	✓	✓
Recognition on Resource Center's website & annual report	✓	✓	✓	✓	✓	✓	✓
VIP Tickets to each Gaybingo event (must confirm attendance prior to event)	8	8	6	6	4	2	2

2027 Gaybingo Dates

January	16
February	20
March	20
April	17
May	15
June	19
July	17
August	21
September	18
October	16
November	20

Note: Recognition is subject to print deadlines.

Visit us at: myresourcecenter.org/gaybingo

Can't commit to a full year?

Resource Center offers flexible, partial-year, and monthly sponsorships. **Contact Bill Scott, Director of Corporate Partnerships & Events** to learn more: bscott@myresourcecenter.org



Join Resource Center for the 29th Annual Toast To Life Gala! Saturday, April 3, 2027 | Astoria Event Venue

Celebrate with over 600 guests at one of Dallas' premier fundraising events! Enjoy gourmet bites, high-energy music, celebrity entertainment, and silent and live auctions — all supporting vital LGBTQIA+ and HIV services. Over \$6.5 million raised since inception.

Celebrate. Give. Make a difference!

Sponsorship Levels & Benefits:

Toast To Life sponsorship benefits carry a fair market value

	 = Website ONLY (no click-through)	Presenting Sponsor (\$35k)	Palladium (\$20k)	Platinum (\$10k)	Gold (\$5k)	Silver (\$2.5k)	Bronze (\$1k)
Benefit							
Industry exclusive "Presenting Sponsor" naming opportunity							
Click-through logo on Toast To Life emails							
Stage naming rights							
Recognition on Toast To Life invitations							
Recognition in Resource Center e-newsletter							
Recognition on Toast To Life promotional materials, advertising, press, & event website (with click-through)							
Recognition in event program & event signage							
Recognition in Resource Center's website & annual report							
Tickets to limited-attendance sponsor party (January or February. Date TBD)		4	4	4	2	2	2
Event tickets		10	10	8	6	4	2

Note: Deadline to be listed on event invitation is **February 5, 2027**. Deadline to be listed in the event program is **March 30, 2027**. Other recognition is subject to print deadlines.



2027 Event Sponsorship Agreement

Your financial support, at any level, makes a difference.

DONOR INFORMATION

Name: _____

Mailing Address: _____

Email: _____ Phone: _____

☐ Name(s) to be used for recognition: _____ ☐ Anonymous

PLEDGE INFORMATION

Gaybingo: I agree to sponsor Gaybingo at the following level: (select one)

- ☐ \$20,000 Queen ☐ \$10,000 Diva ☐ \$8,000 Jail ☐ \$7,500 Blackout ☐ \$5,000 Game
☐ \$3,000 O-69 ☐ \$2,000 B-7

Toast To Life: I agree to sponsor Toast To Life at the following level: (select one)

- ☐ \$35,000 Presenting Sponsor ☐ \$20,000 Palladium ☐ \$10,000 Platinum ☐ \$5,000 Gold
☐ \$2,500 Silver ☐ \$1,000 Bronze

2027 Total Sponsorship: _____

PAYMENT INFORMATION

- ☐ Pay by check (***Payable to Resource Center.***)
☐ Pay by credit card. (***For security, please call Joey Castorena, Individual Giving Coordinator, at 214-540-4480***)
☐ I would like to cover the processing fee of 3% so 100% of my donation goes to Resource Center.

Make checks payable to: Resource Center. Mail or email completed agreement to:

Resource Center Attn: Bill Scott, 5750 Cedar Springs Rd., Dallas, TX 75235.

Office: 214-540-4458 Email: bscott@myresourcecenter.org

Donor Signature: _____ Date: _____

For more information, contact Bill Scott at 214-540-4458 or bscott@myresourcecenter.org.