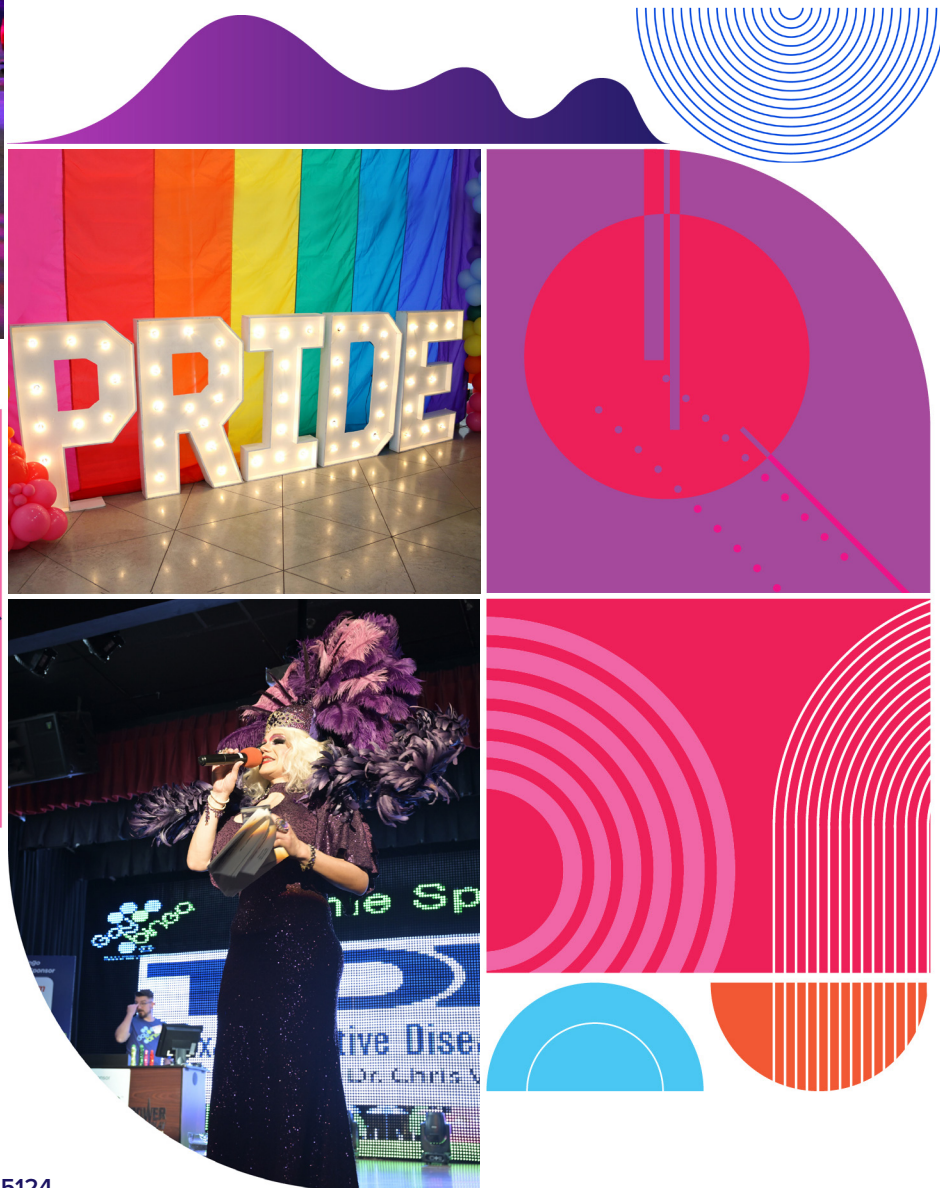


# 2026

## Resource Center's Event Sponsorship Opportunities

**Gaybingo • Toast To Life • Pride Celebration**

With your generous support, we can improve health and wellness, strengthen families and communities and provide transformative education and advocacy to those in North Texas.



# 2026 Event Sponsorship Opportunities

## Sponsoring a fundraising event offers meaningful benefits.

Whether you're an individual or an organization, here are compelling reasons to get involved:



### Support a Cause That Reflects Your Values

Sponsorship is a powerful way to stand with LGBTQIA+ communities and support Resource Center's mission. Whether it's health services, advocacy or community outreach, your support helps create real, lasting change.



### Connect with Like-Minded People

Fundraising events bring together community leaders, advocates and potential collaborators. Sponsorship opens the door to valuable networking and relationship-building opportunities.



### Enjoy Tax Benefits\*

Sponsorships are considered charitable contributions and may be tax-deductible — offering financial advantages alongside your philanthropic impact.



### Boost Your Visibility

Fundraising events draw diverse and enthusiastic audiences. As a sponsor, your name or brand will be featured in event promotions, signage and materials — increasing your exposure and recognition.



### Inspire Others to Give

Your visible support can encourage friends, family or colleagues to get involved — amplifying the overall impact of the event

*\* Some sponsorship benefits carry a fair market value.*



**Facebook**  
12,154  
Followers



**LinkedIn**  
3,002  
Followers



**GB-Facebook**  
3,702  
Followers



**TikTok**  
155  
Followers



**Instagram**  
5,589  
Followers



**Email**  
33,121  
Subscribers



Resource Center is a 501(c)3 organization.

Tax ID# 75-1892059

Visit us at: [myresourcecenter.org](https://myresourcecenter.org)





## There's No Bingo Like Gaybingo!

Since 2001, Gaybingo has delivered dazzling drag, comedy and music to North Texas. Held at S4 on Cedar Springs Rd., this lively event takes place on the third Saturday of each month from January through November. This high-energy event supports Resource Center's vital programs — every laugh and bingo call make a difference.

## Join us for a night where fun meets purpose!

### Annual Sponsorship Levels & Benefits:

\* Gaybingo sponsorship benefits carry a fair market value.

	Queen  (\$20k)	Diva  (\$10k)	Jail  (\$8k)	Blackout Game  (\$7.5k)	Game  (\$5k)	0-69  (\$3k)	B-7  (\$2k)
 = Presenting Sponsor  = Bingo Machine							
<b>Benefit</b>							
Industry exclusive "Queen" naming opportunity							
Speaking opportunity from stage							
Click-through logo on Gaybingo emails							
Name & logo on stage, the bingo machine, Gaybingo jail based on sponsorship level							
Onstage verbal recognition by Gaybingo host, based on your sponsorship level							
Recognition on Gaybingo advertising, posters & promotional materials							
Recognition in event program and table signage							
Ability to distribute marketing materials or giveaways							
Recognition on Resource Center's website & annual report							
VIP Tickets to each Gaybingo event (must confirm attendance prior to event)	8	8	6	6	4	2	2

### 2026 Gaybingo Dates

January	17
February	21
March	21
April	18
May	16
June	20
July	18
August	15
September	19
October	17
November	21

**Note:** Recognition is subject to print deadlines.

Visit us at: [myresourcecenter.org/gaybingo](http://myresourcecenter.org/gaybingo)

### Can't commit to a full year?

Resource Center offers flexible, partial-year and monthly sponsorships. **Contact Bill Scott, Director of Corporate Partnerships & Events** to learn more: [bscott@myresourcecenter.org](mailto:bscott@myresourcecenter.org)



# 2026

## Toast To Life Sponsorship Levels
















### Join Resource Center for the 28th Annual Toast To Life Gala! Saturday, April 11, 2026 | The Empire Room, Dallas

Celebrate with over 600 guests at one of Dallas' premier fundraising events! Enjoy gourmet bites, high-energy music, celebrity entertainment and silent and live auctions — all supporting vital LGBTQIA+ and HIV services. Over \$6 million raised since inception.

### Celebrate. Give. Make a difference!

#### Sponsorship Levels & Benefits:

*Toast To Life sponsorship benefits carry a fair market value*

	 = Website ONLY (no click-through)	Presenting Sponsor (\$35k)	Palladium (\$20k)	Platinum (\$10k)	Gold (\$5k)	Silver (\$2.5k)	Bronze (\$1k)
Benefit							
Industry exclusive "Presenting Sponsor" naming opportunity							
Click-through logo on Toast To Life emails							
Stage naming rights							
Recognition on Toast To Life invitations							
Recognition in Resource Center e-newsletter							
Recognition on Toast To Life promotional materials, advertising, press, & event website (with click-through)							
Recognition in event program & event signage							
Recognition in Resource Center's website & annual report							
Tickets to limited-attendance sponsor party (January or February. Date TBD)		4	4	4	2	2	2
Event tickets		10	10	8	6	4	2

**Note:** Deadline to be listed on event invitation is **February 6, 2026**. Deadline to be listed in the event program is **March 31, 2026**. Other recognition is subject to print deadlines.



## Celebrate Pride with Resource Center!

**Saturday, September 12, 2026 | 5th Annual Pride Celebration**

Join us at Resource Center for a day of unity, fun, and empowerment! Enjoy live performances, games, food trucks, and more — all supporting LGBTQIA+ and HIV services and our community.

***Honor the past. Celebrate the present. Empower the future!***

### Sponsorship Levels & Benefits:

	 = Website ONLY (no click-through)	 = By DJ	 = By Stage	Pride (\$20k)	Rainbow (\$10k)	Community (\$5k)	Equality (\$2.5k)	Advocate (\$1k)
<b>Benefit</b>								
Industry-exclusive naming opportunity								
Click-through logo recognition on event emails								
Logo recognition on customized photo op background								
Recognition on bingo card								
Verbal recognition at the event								
Opportunity to host a marketing table with activations								
Opportunity to have promotional materials distributed throughout the event								
Recognition on Resource Center's website								
Recognition in Pride eblast								
Recognition on all promotional materials, sponsor boards, advertising, news releases & event website with click-through logo								
Recognition on the Dallas in Pride parade banner								
Recognition in Resource Center's e-newsletter								
Recognition in Resource Center's website & annual report								

**Note:** Recognition is subject to print deadlines.

Visit us at: [myresourcecenter.org/pride](https://myresourcecenter.org/pride)



# 2026 Event Sponsorship Agreement

*Your financial support, at any level, makes a difference.*

## DONOR INFORMATION

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## PLEDGE INFORMATION

**Gaybingo: I agree to sponsor Gaybingo at the following level: (select one)**

- ☐ \$20,000 Queen
 ☐ \$10,000 Diva
 ☐ \$8,000 Jail
 ☐ \$7,500 Blackout
 ☐ \$5,000 Game
- ☐ \$3,000 O-69
 ☐ \$2,000 B-7

**Toast To Life: I agree to sponsor Toast To Life at the following level: (select one)**

- ☐ \$35,000 Presenting Sponsor
 ☐ \$20,000 Palladium
 ☐ \$10,000 Platinum
 ☐ \$5,000 Gold
- ☐ \$2,500 Silver
 ☐ \$1,000 Bronze

**Pride Celebration: I agree to sponsor Pride Celebration at the following level: (select one)**

- ☐ \$20,000 Pride
 ☐ \$10,000 Rainbow
 ☐ \$5,000 Community
 ☐ \$2,500 Equality
 ☐ \$1,000 Advocate

2026 Total Sponsorship: \_\_\_\_\_

## PAYMENT INFORMATION

- ☐ Pay by check (**Payable to Resource Center**).
- ☐ Pay by credit card. (**For security, please call Rick Best, Development Coordinator, at 214-540-4480**)
- ☐ I would like to cover the processing fee of 3% so 100% of my donation goes to Resource Center.

**Make checks payable to: Resource Center. Mail or email completed agreement to:**

Resource Center Attn: Bill Scott, 5750 Cedar Springs Rd., Dallas, TX 75235.

Office: 214-540-4458 Email: bscott@myresourcecenter.org

## ADDITIONAL INFORMATION

- ☐ Name(s) to be used for recognition: \_\_\_\_\_ ☐ Anonymous
- ☐ My company will match my gift. Company name: \_\_\_\_\_

Donor(s) Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**For more information, contact Bill Scott at 214-540-4458 or bscott@myresourcecenter.org.**